

A customer is the most important visitor on our premises.

He is not dependent on us.

We are dependent on him. He is not an interruption of our work.

He is the purpose of it.

He is not an outsider of our business. He is part of it.

We are not doing him a fayour by serving him.

He is doing us a favour by giving us the opportunity to do so.

-Remembering Mahatma-

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