

NATIONAL INSTITUTE OF TECHNOLOGY, TIRUCHIRAPPALLI

Course Title	Management Concepts and Practices		
Programme	B.Tech. Minor Elective		
Course Code	MB 491	No. of Credits	3
Department	Management Studies	Faculty	Dr.S.M.Soundria
Pre-requisites Course Code	-----		
Course Coordinator(s) (if, applicable)	Dr.S.M.Soundria		
Other Course Teacher(s)/Tutor(s) E-mail	Soundria@nitt.edu	Telephone No.	+91 - 9894781238
Course Type	Core course <input type="checkbox"/> Elective course <input checked="" type="checkbox"/>		

COURSE OVERVIEW

Basic Management Concepts and Real Time Application

COURSE OBJECTIVES

The primary objective is to develop ideas on basic business management to under-graduate students of engineering and a level of competence in Basic Management Concepts required for independent and effective management of business and Management needs.

Course Outcomes (Co)	Aligned Programme Outcomes (PO)
1. Sound knowledge on Business Skills.	PO 1: Management principles to the solution of complex problem in all engineering
2. Basics of Management & Decision Making.	PO 3: The specified needs with appropriated consideration for the organizational decision making
3. Introduction to Human Resources	PO 7: Understanding the impact of the professional engineering and management development
4. Corporate Management & Decision Making	PO 9: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
5. Leadership skill & CSR	PO 11: Management principles, apply these to own work, as a member and leader in a team, to manage engineering projects and in multidisciplinary environments.
6. International Business Management & Theories of Management.	PO 12: Globally updating technological changes

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COURSE TEACHING AND LEARNING ACTIVITIES

S.NO	Week	TOPIC	MODE OF DELIVERY
1.	Week 1	Introduction to Management: Evolution of Scientific and Modern Management Principles and Functions of Management.	Chalk and Talk / PPT
2.	Week 2	Types of Business – Levels of Management: Managerial Roles	Chalk and Talk / PPT
3.	Week 3	Decision Making & Planning: Nature Purpose and Steps Involved in Planning, Objectives – Strategies and Planning Premises.	Chalk and Talk / PPT
4.	Week 4	Formal & Informal Organization – Span of Control: Delegation Authority	Chalk and Talk / PPT
5.	Week 5	Introduction to HRM: – Motivational Theories (Hierarchy of Needs By Maslow, Herzberg's Two-Factor Theory) - Motivational Techniques-Monetary & Non-Monetary.	Chalk and Talk / PPT
6.	Week 6	Job Enrichment & Creativity & Innovation	Chalk and Talk / PPT

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7	Week 7	Types of Leadership: Leadership Theories	Chalk and Talk
8	Week 8	Basics & Process of Communication	Chalk and Talk
9	Week 9	Communication Barriers & Break Downs: - Effective Communication	Chalk and Talk
10	Week 10	System & Process Of Controlling: Requirements for Effective Control- The Budget as Control Techniques.	Chalk and Talk

OBJECTIVE TYPE QUIZ

11	Week 11	Budgeting, Globalization, Liberalization	PPT
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DESCRIPTIVE ASSIGNMENT

12	Week 12	International Management and Global Theory of Management and Corporate Social Responsibility (CSR)	PPT
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Objective Type Quiz

Descriptive Assignment

Descriptive Semester Examination

COURSE ASSESSMENT METHODS

S.No.	Mode of Assessment	Week/Date	Duration	% Weightage
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1.	Objective type Quiz	End of 10 Weeks	30 Min	20%
2.	Descriptive assignment	End of 11 Weeks	1.5 Hrs	30%
3.	Descriptive Semester Exam	End of Semester	3 Hrs	50%

ESSENTIAL READINGS: Textbooks, reference books Website addresses, journals, etc

- Everyone Communicates, Few Connect – John Maxwell
- Improve Your Communication Skills – Alan Barker
- Essentials of management – Tata McGraw-Hill
- Principle of management – L.M.Prasad
- Organizational Behavior- Stephen Robbins

COURSE EXIT SURVEY (mention the ways in which the feedback about the course is assessed and indicate the attainment also)

Course Exit survey will be collected at the end of the semester before the start of semester examination through online. Students can log in their MIS account to give the feedback. Mid-semester anonymous feedback shall be collected to improve the teaching-learning process. Apart from this, students can share feedback during class committee meetings.

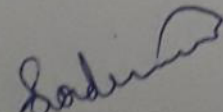
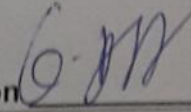
COURSE POLICY (including plagiarism, academic honesty, attendance, etc.)

- Attending classes regularly and continuously is required for the students to understand the concepts.
- Participation in the discussions is mandatory during the tutorial classes.
- Strict academic disciplines have to be maintained inside the class room.
- If any student is not able to attend any of the continuous assessments (1, 2, 3 and 4) due to genuine reason, student is permitted to attend the compensation assessment with % weightage equal to maximum of the CAs. However, a student absent for more than one CAs, maximum of the % weightage among the assessments for which the student was absent will be considered for computing marks for CA.

ADDITIONAL COURSE INFORMATION

The Course teacher is available for consultation in the department after class hours. Queries may also be emailed to the Course Coordinator directly at soundria@nitt.edu

FOR SENATE'S CONSIDERATION

Course Faculty  CC-Chairperson  HOD 