

IC306 PRODUCT DESIGN AND DEVELOPMENT
Test-1, April-2017. Two Hours. Marks - 110

Answer all questions

1. Describe your group product in not more than twenty sentences. 20
2. What is the target customer base for your group product? Why? 5 +5
3. Describe five customer needs your group product will satisfy. 10
4. Draw three concept diagrams of your group product. 15
5. Give five tentative specifications of your group product. Describe them.
5 + 15
6. Describe the architecture you have chosen for your group product. Describe it with a diagram. 5+10
7. Describe the industrial design aspects of your group product with necessary sketches. 10+10

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