

BIC603 PRODUCT DESIGN AND DEVELOPMENT

Cycle Test – I ***(February – 2007)***

1. What are the challenges of product development? 9
2. What is a mission statement? 5
3. Give the mission statement for the product you are developing. 5
4. How did you arrive at the product idea you are developing? 6
5. Why did you decide on the product you are developing? 5

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Cycle Test – II ***(March – 2007)***

1. While developing a product, how do you assess the need for industrial design involved? 8
2. Describe what is Intellectual Property (IP). 8
3. Briefly describe the product you are developing with a concept sketch. 10
4. How will you make the design of your product a robust one? 10